Permit #S00050518

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00050518 **Type of Permit:** STILL **Release Date:** 03/20/2012

Production Company GUESS? INC

Insured Company Name GUESS? INC

Contact Phone No. 1 213-765-5633
Contact Phone No. 2
Fax
Address 1444 S ALAMEDA ST
LOS ANGELES, California 90021

Production Title FALL PR SHOOT

Type of Production Still Photo

Producer na na

Director na na

1st AD na na

Production Manager Amy Sucher

FilmL.A. Coordinator Adrian Fayad

Location Manager Amy Sucher
Primary Phone Mobile - 303-859-1215
Secondary Phone Office - 213-516-3755

Location Assistant na na
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

Notification Charge	$105.00
FILMLA STILL APPLICATION FEE	$60.00
FILMLA MONITOR FEES	$240.00

Total Permit Fee $405.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Location 1 of 1

Permit Number S00050518
Production Company GUESS? INC
Insured Company GUESS? INC
Production Title FALL PR SHOOT

Location Manager Amy Sucher
Primary Phone Mobile - 303-859-1215
Secondary Phone Office - 213-516-3755

Location Address 525 S Van Ness Ave, Los Angeles, CA, 90020

Location Type Private Residence

Film Dates 3/22/2012 - 3/23/2012 07:00 - 19:00 2 days

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must comply with attached conditions
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents
Guess Amy Sucher letter.pdf
Hancock Park - Windsor Square October 2011.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	7

Personnel on Location

Type	Quantity
Cast	2
Crew	13
FilmL.A. Monitor(s)	1

Filming Activities Interior models against scenery; still photography and video interior;

Jurisdiction
Political: Los Angeles City - Council District 04
Police: Los Angeles Police Department
Fire: Los Angeles City

Thomas Guide **Page:** 633 **Grid:** G2

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note FILM LA MONITOR REQUIRED. 3/22 & 3/23; 0600-1000 HOURS. FOUR HOUR MINIMUM SPOT CHECKS BOTH DAYS.

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Permit #S00050518

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of GUESS, INC. ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 3/19/2012

GUESS, INC.
Name of Principal

By: [signature]
Representative's Signature

Amy Sucher
Print Representative's Name

PR Assistant
Representative's title

1444 S. Alameda St.
(A) CA 90021
Principal's Address

213.516.3755
Principal's Telephone

(cell) 303.859.1215

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT

SPECIAL FILMING CONDITIONS
HANCOCK PARK/WINDSOR SQUARE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

- **FilmL.A., Inc. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit request must be submitted to FilmL.A. at least three (3) days in advance.*

- **Filming in the Hancock Park (bounded by Highland Avenue, Melrose Avenue, Wilshire Boulevard and Rossmore Avenue) requires that notification be given to the representative of that Homeowners' Association.** *The current contact is Cami Taylor camitaylor@aol.com or Maria Garcia mgarcia@x-rds.com*

- **Filming in the Windsor Square (bounded by Arden Boulevard, Beverly Boulevard, Van Ness Avenue and Wilshire Boulevard) requires that notification be given to the representative of that Homeowners' Association.** *The current contact is Mike Cornwell (310) 387-9248.*

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- **Weekend and holiday filming is generally prohibited, unless approved by FilmL.A.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Personal vehicles of cast/crew are not permitted to park on area streets.** Off-site parking must be arranged by the production company and cast/crew must be shuttled to and from the location.

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardeners' activities, trash pick up, safe use of the streets or access to resident driveways, unless approved by the affected residents.

- **The standard residential requirement prohibiting arrival before 7:00 a.m. and departure after 10:00 p.m., Monday through Friday, must be strictly adhered to.** An extension of the standard filming hours requires that affected residents be surveyed to identify neighborhood concerns and the approved hours and days but must be specifically indicated on the permit.

- **Sidewalks must be kept clear at all times.**

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Generator(s) with the proper noise shield shall only be parked in front of the location house, or in front of houses that have approved this activity**.

- Cast and crew shall be informed of the provisions of the **Filmmakers' Code of Professional Responsibility.**

FILM L.A. INC. SAMPLE